

Abby Keepman

DALLAS, TX



CONTACT INFORMATION

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 www.abbykeepman.com



EDUCATION

Master of Arts, Digital Media Studies May 2012
 University of Houston-Clear Lake, Houston, TX

Bachelor of Arts, Communication Media Production Dec. 2008
 Minor in Computer Graphics Technology
 University of Houston-Main, Houston, TX

PRODUCTION EXPERIENCE

Zilis (Hemp CBD Oil Company) **Argyle, TX**
 Video Producer 2018 – 2019
 • Creating marketing and training content for social media and live events

Bachelorette (Reality Show) **Dallas, TX**
 Set Dresser Assistant 2017
 • Co-creating with the Art Director to dress sets, building and painting set pieces, styling decor for on-location shoots

Invodo **Plano, TX**
 Senior Video Editor 2014 – 2016
 • Managing Jr. Editors, training best practices for meeting tight deadlines
 • Editing social media and e-commerce videos for JCPenney, Crate&Barrel, Vera Bradley, World Market, AutoZone, Hamilton Beach, and more

CW33's NewsFix **Dallas, TX**
 Preditor (Producer/Editor) 2014
 • Directing graphics and audio teams, conducting interviews, operating cameras, writing scripts, editing daily news packages

Diesel Displays **Addison, TX**
 Graphic Designer 2013 – 2014
 • Designing structures and graphics for in-store and tradeshow displays for Reebok, Hasbro, T-mobile, FedEx, Samsung, and more

Goliath Games **Plano, TX**
 Media Consultant 2013
 • Producing visual media components for interactive games
 • Creating promotional and instructional videos for toys and games

HTV Houston Television (Mayor's Office) **Houston, TX**
 Production Specialist 2012 – 2013
 • Editing Mayor's press conferences, State of the City Address, City Council meetings, news flashes, talk show openings
 • Operating studio equipment, i.e. camera, audio, lights, teleprompter for TV productions such as *Latina Voices* and *Focus on Abilities*

OTHER EXPERIENCES

• Video Editor/Motion GFX Artist (**7-Eleven/Allyn Media, Academic Partnerships, High Fashion Clients**) • Pre-Press Technician • Asst. Wedding Photographer
 • Photo Editor • Audio Engineer • Bank Teller • Retail Sales Representative
 • Trigonometry/Algebra Tutor • Musician • Singer • Dance Choreographer
 • Classical Theatre Performer • Film/Video Actress

TECHNICAL SKILLS

Computer Software:

Final Cut Studio
 Adobe Premiere Pro
 Adobe After Effects
 Adobe Photoshop
 Adobe Illustrator
 Adobe InDesign
 Adobe Lightroom
 Adobe Audition
 DaVinci Resolve
 Microsoft Excel
 Microsoft PowerPoint

Operating Systems:

Windows
 Macintosh

Equipment:

Cameras: Canon DSLRs
 HD Pro camcorders
 GoPro cameras
 RED cameras

Studio: Audio mixers
 TV switchboards
 Lighting control consoles
 Teleprompter
 Lavalier microphones
 Boom/shotgun microphones
 Studio camera dollies

